



MMID FULL SERVICE DESIGN TEAM BV



MEET MMID

MMID is a unique no-nonsense design agency in Delft that applies itself to the development of achievable and successful products in which functionality, producibility and design are totally attuned to each other. Using our tried-and-tested Product Innovation Process, we take pleasure in addressing complex challenges in collaboration with internationally orientated clients. We always keep a close eye on the interests of the end user. A product can only be successful if it perfectly suits the user's experiential base and actual needs. We work, among others, for Hapro International, Heineken, Sara Lee, Vendor and Unilever.





The towel dispenser which MMID developed for Vendor is a good example of user-oriented product development. It stands out not only because of the new, integrated functionalities, but more particularly because of the ease of use it offers. Consumer tests have shown that the dispenser is much easier to refill than similar dispensers, because the number of refilling actions needed has been considerably reduced and because it can be refilled at a height far more comfortable for the operator.



DEVELOP YOURSELF AT MMID

Next to the development of successful products we think it is very important that the people working at MMID develop themselves as specialists.

At MMID we differentiate between four specialisation options:

- Functionality designer
- Look and Feel designer
- Producibility designer
- Project Manager

Suzan Snellink (Industrial Design, SaxionHogeschool, Enschede):

"My internship at MMID was a nice and informative experience. Working on different projects, taking part in workshops and the openness in the company gave me a good chance to develop myself."



As an intern at MMID, you can learn about and gain experience in all disciplines. Are you interested in how a product works or do you find it interesting to check out what the effect on the cost price of a product is using different production techniques? Or do you want to sharpen your sketching-skills? You can learn it all during your internship at MMID!

Tjeerd Gerbranda (Industrial Design, TU Delft):

"The internship at MMID gave me the possibility to work on multiple projects in various teams. That is how I found out what was the best position for me in the design process, where I can use and develop my design skills. I have been working as a functionality Designer at MMID for 1,5 year now. It is my job to find solutions for complex, technical problems."



JOIN OUR TEAM

Do you want to develop yourself and strengthen your skills? Join our team! The MMID team currently consists of 25 motivated team members, and there are continuously three positions for interns available. We welcome job applications from interns and new designers. Job applications with curriculum vitae and portfolio can be sent to Caspar Steenhuisen: solliciteren@mmid.nl. Applications for work placements can be sent to Bas Soltész: stage@mmid.nl.

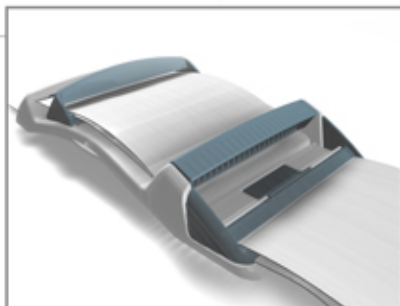
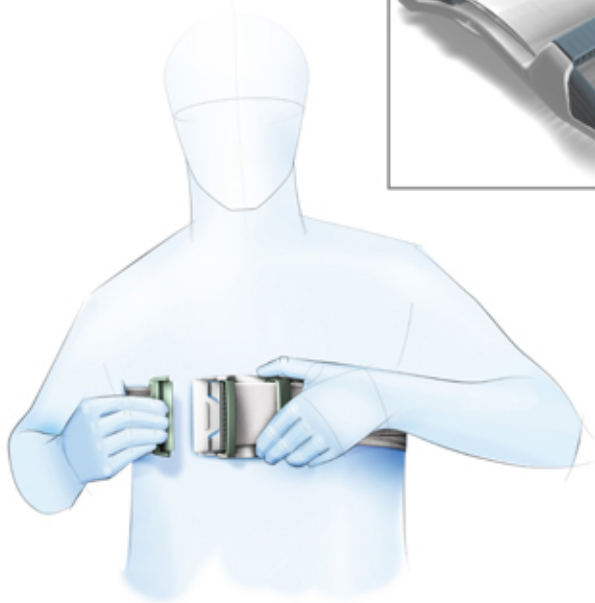


TOOLS FOR BEARGRIP



Arnoud Vlieger (IPO, The Hague):

"It was not always easy, but my internship at MMID helped me a lot with getting my interests, strengths and weaknesses more clear. At the end of my internship Ries Meertens told me 'difficulties are the best teachers'; a wise lesson that I am now using for many situations. Sometimes you need to 'learn it the hard way'. My internship was very informative and gave me a clear direction of the way I could develop myself."



■ TIGHTENING STRAP FOR POST-OPERATIVE CARE



Bouke Wilens (Industrial Design, Koninklijke Academie voor Beeldende Kunsten, The Hague):
“During my internship I had the opportunity to work on projects as a real team member, which helped me to discover my strengths. I have always enjoyed working within MMID’s close team, as the atmosphere is open and honest. After my internship I joined MMID as a Look & Feel designer; where I have now worked for a very enjoyable 2.5 years.”



Susan McKinney (Industrial Design, Arizona State University, USA):
“Interning at MMID was such a great experience for me. The environment allowed me to learn and practice design from a different cultural perspective early on in my design career, which I think is important for every designer to experience. My time interning at MMID has not only influenced my personal philosophy on design, but on life as well.”

